DATA SOLUTIONS FOR OFFSHORE WIND WORKFORCE DEVELOPMENT

SIGNIFICANT PENALTIES FOR FAILING TO PRODUCE WORKFORCE DEVELOPMENT DATA

- Without workforce, the goal of 30GW of OSW by 2030 is unattainable
- Regulators require developers to commit to workforce development results in order to obtain contracts and leases, such as:

  o NYSERDA and other OSW Solicitations
  o BOEM Lease bid credits

- If developers can't get the hard to obtain data to prove they have met job creation promises, they are on the hook for tens of millions of dollars in penalties

OUR PORTAL PROVIDES THE DATA TO PROVE EFFECTIVE RESULTS

- Provides data to effectively manage workforce programs by employing a robust user acquisition strategy, personalized user experience, and customized user engagement

  o Registrant training and employment data
  o Registrant demographic data

- Provides KPI data for reporting to regulators and stakeholders

  o On-demand customizable reports

- Leverages existing programs and investments
- Provides ability to micro-target specific demographics

The primary purpose of the OSW WFD Portal is to get Developers the data they need to manage and report on successful workforce development programs.

Between the registration information collected in the portal and status information gleaned through follow up questionnaires, developers will receive data needed to manage and report on their contribution to workforce development. Reports can be set up to correspond with reporting requirements.

We'll work with your existing community and stakeholder engagement strategy to drive registrants to the OSW WFD Portal on your project website. The illustration below depicts a campaign to target a specific economically disadvantaged census block in NYC.
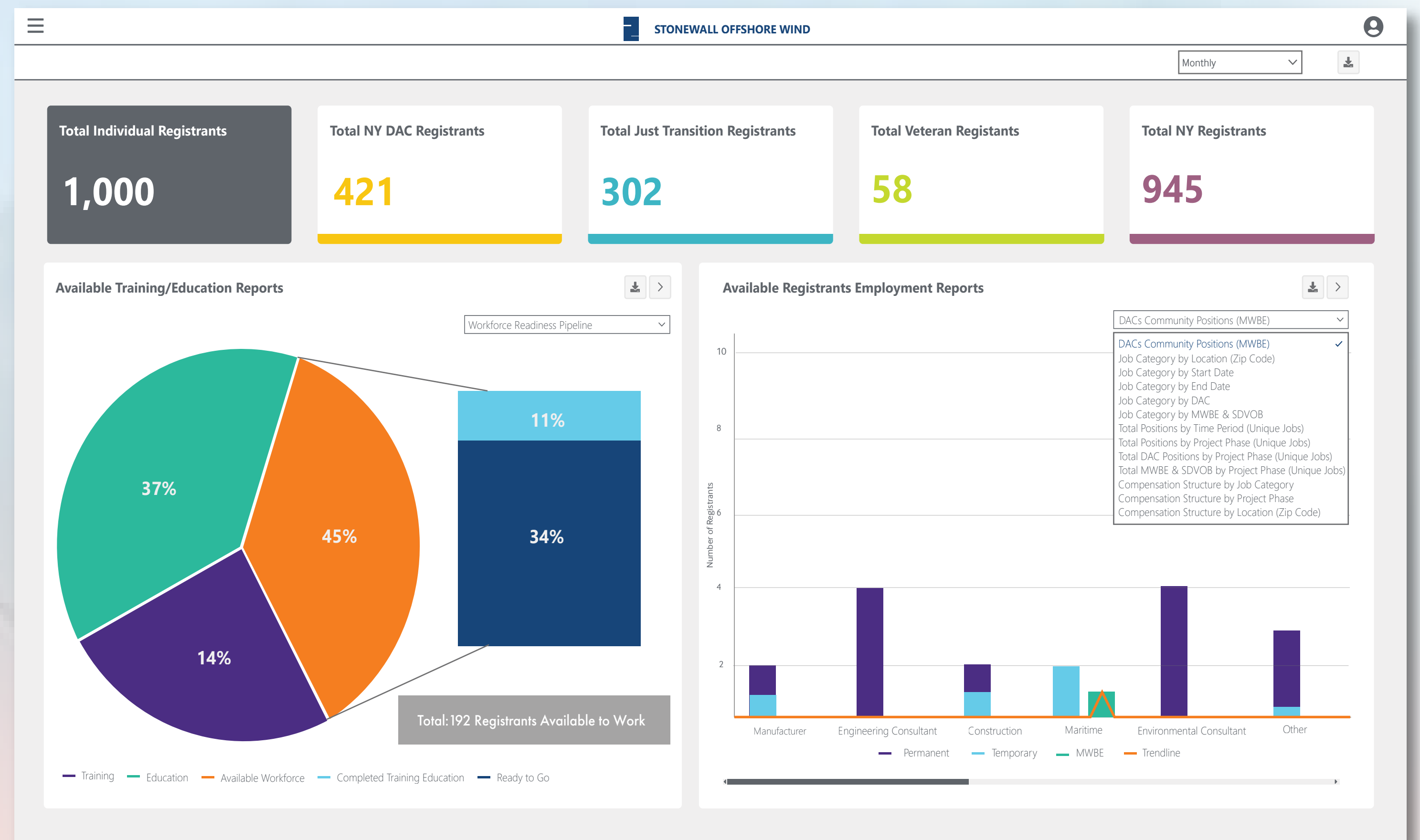
BENEFITS TO REGISTRANTS

- A personalized "one stop shop" to find career resources tailored to their specific attributes and interests:

  o Certificate and degree education programs
  o Training and continuous education opportunities
  o Financial Aid
  o Employment Agencies
  o Employment Listings

- Basic on-line OSW orientation training opportunities
- Rewards for ongoing data sharing with the developer

FOR MORE INFORMATION

Troid Edwards- troid.edwards@rpsgroup.com
Vaishnavi Ramesh- vaishnavi.ramesh@rpsgroup.com
Booth number: 736

LIMITED TIME OPPORTUNITY FOR EARLY ADOPTERS

- Immediate relevance for BOEM Leasing Credits and OREC/PPA Auction Reporting
- Free Customization — No Setup Fee
- Discounted Subscription with a 3-year commitment
- Ability to influence user experience and workflows

SCAN ME!!

rps

MAKING COMPLEX EASY

A TETRA TECH COMPANY